The world best mobile printing solution with PrinterOn embedded Samsung Printers
PrinterOn Hosted

Background
Increasingly more public locations such as hotels, schools, libraries and airports are providing a guest printing service for customers. To offer this service, public locations need a simplified mobile printing method. Plus, guest printing must be secure to ensure privacy. Public locations are always in search of a new business opportunity, so the printing service must also make financial sense.

Solution Benefit
PrinterOn® Hosted is specifically designed for public locations that want to provide simple, secure mobile cloud printing for guests. Users can print easily in public locations from anywhere and at any time. And secure release keeps documents safe for printing in public areas. Plus, PrinterOn can offer public locations a new business opportunity with pay-for-print integration.

Flexible deployment options
Simplify installation with an all-in-one solution

PrinterOn offers IT managers a choice of three flexible deployment methods:

- Embedded solution. Connect to PrinterOn directly and easily using Print Delivery Station (PDS) -embedded Samsung printers. Compatible Samsung printers require no additional hardware or software for optimal cost savings and minimal installation effort.
- Hardware. Connect to a local network or printer using a PrintConnect™ device.
- Software. Install a PDS on a PC to enable cloud printing from any connected printer.

* For more information on compatible Samsung devices speak to your local Samsung consultant.
PrinterOn safeguards documents by providing a secure cloud printing environment in public places. Using an assigned secure release code, guests can safely release documents from the printer, preventing unauthorized persons from accessing printouts.

A simple pay-for-print solution with PayPal integration allows any public print location to create new business opportunities. Using PayPal™ Pay-for-Print, hotels, libraries, schools and airports can set per-page fees and charge for print, generating additional revenue streams.

IT managers can report on usage patterns quickly and easily for better management. They can also efficiently monitor operations and public printing costs by creating reports on job details such as paper size, page count and color output.
CUSTOMER USE CASES

PrinterOn Hosted is an ideal solution for customer-focused public locations to offer users convenient, intuitive mobile printing for a variety of situations. From any device, platform or network, guests and patrons can print exactly what they need within the safe confines of a secure cloud printing environment.

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<thead>
<tr>
<th>Vertical</th>
<th>Customer situation</th>
<th>PrinterOn benefit</th>
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<tbody>
<tr>
<td>Hotel</td>
<td>Guests want to print safely and easily from anywhere.</td>
<td>· Secure document release ensures privacy.</td>
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<td></td>
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<td>· Ease of use leads to fewer questions for staff.</td>
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<td>School</td>
<td>Teachers need to print handouts while away from school</td>
<td>· Students and staff print from anywhere to a school printer.</td>
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<td></td>
<td>· Set page limits help schools reduce paper and toner waste.</td>
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<td>Library</td>
<td>Library suffers from expense of excessive printing by</td>
<td>· Pay-for-print optimizes cost efficiency and recovery.</td>
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<tr>
<td></td>
<td>patrons.</td>
<td></td>
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<tr>
<td>Airport</td>
<td>Business travelers need to print quickly while in</td>
<td>· Intuitive solution allows fast, easy access to documents.</td>
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<td></td>
<td>between flights.</td>
<td>· Mobile printing convenience drives airport brand loyalty.</td>
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<td>SMB</td>
<td>IT needs to provide mobile workers access to corporate</td>
<td>· No need for drivers or laptop configuration lessens IT effort.</td>
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<td>printers.</td>
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SOLUTION PORTFOLIO

Samsung offers server-less, server-based and cloud-based printing solutions to satisfy each customer’s specific infrastructure environment, from small- and medium-sized businesses (SMBs) to large enterprises.

SAMSUNG PRINTING SOLUTION

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Samsung Electronics Co., Ltd.

129 Samsung-ro, Yeongtong-gu, Suwon-si, Gyeonggi-do 443-742, Korea

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